

DAHL CASE STUDY



COMPANY

This organization is a leading provider of digital signage software and solutions. Their team's passion for customer success and evolving technology has driven their employees for the past 15+ years. Our partnered location is in Eden Prairie, MN and houses 70 employees.

CHALLENGE

This company was partnering with another staffing agency that was underperforming, purely transactional, and offered limited success.

“They were okay, we had some consultants work out and others not; they send a bunch of resumes at first and then kind of fizzled out.” - Chief Information Officer

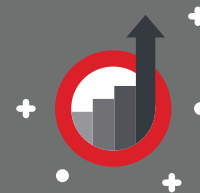
In addition, this organization was not offering competitive compensation in their local market, the leading reason for their high employment turnover rate.

SOLUTION

DAHL's solution for this company focused on building a long-term, trusting relationship with fast results. This strategic approach reassured this company that working with DAHL would set them up for continued success with quality talent for their roles. DAHL continues to provide the company with qualified talent, and has gained access to more open roles. We enjoy a collaborative relationship and they trust DAHL as their employment partner.

KEY RESULTS

Placed **20+** qualified candidates, plus improved business and culture



After DAHL's comprehensive wage analysis a more competitive salary was proposed. This, in combination with their excellent work/life balance, led to great success with DAHL.